

A RESOLUTION to honor the national L.O.V.E. (Let our Violence End) campaign by the National Association for Family and Community Education.

WHEREAS, violence in our society has escalated dramatically in the past ten years with both the offender and victim being younger than ever; and

WHEREAS, children learn violence in many ways but when it is glorified as entertainment through television and other media, it sends a powerful message to those youngsters who have limited understanding of cause and effect and often have difficulty separating fantasy from reality; and

WHEREAS, with the average child watching hours of television each day, the medium may be the most important source of information for children, yet there are few programs on television that educate and positively influence our most impressionable segment of society; and

WHEREAS, the National Association for Family and Community Education is a laudable non-profit coalition of organizations who attempt to improve offerings of children's informational and educational programs and teach parents and children to select and discuss television and other media programs critically; and

WHEREAS, on April 5, 1995, the coalition will launch their L.O.V.E. (Let Our Violence End) campaign to encourage individuals and families to tune out violence by turning off violent television programs, turning out violent music lyrics, and turning away from violent videos and movies; and

WHEREAS, the National Association for Family and Community Education has repeatedly voiced concern about the relationship between violence and the media and has

subsequently embraced seven recommendations set forth by the Citizens Task Force on TV violence including such topics as the Entertainment Media Violence Code, parental empowerment, FCC hearings, the Children's Television Act, violent television programs in prison, the White House Conference on Violence, and television industry discussions; and

WHEREAS, it is only appropriate that this General Assembly should join this national association in making a national call for effective action to curb violence in the media as they kickoff the national L.O.V.E. campaign on April 5, 1995; now, therefore,

BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE NINETY-NINTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE SENATE CONCURRING, That we hereby honor the National Association for Family and Community Education for their efforts in deterring media violence and improving children's programming and we join with them in support of the L.O.V.E. (Let Our Violence End) campaign to ask Americans and Tennesseans to turn off and tune out violent media programs on April 5, 1995.

BE IT FURTHER RESOLVED, That appropriate copies of this resolution be prepared for presentation without this final clause, and that one of these copies be sent to the National Association for Family and Community Education at P.O. Box 835, 5963 Jefferson Street, Burlington, KY 41005.